



HNBA Newsletter

SEPTEMBER 2009

VOLUME 2, NUMBER 9



Taunya Painter
HNBA President
2009-2010

September 16, 2009

THE COUNTY LINE
13850 CUTTEN ROAD
HOUSTON, TX

5:30 PM-6:00 PM SOCIAL
6:00 PM-7:00PM
PROGRAM

Topic:

"Attracting clients with
an authentic online
presence".

SPEAKER:

Clinton Gillespie

The CLE number is TBA

President's Message by Taunya Painter

I'm excited about this Fall in Houston, and especially about our plans at the Houston Northwest Bar. The officers have been meeting (virtually), and I wanted to share with you some of our plans.

We have agreed that we will place an emphasis on reaching out to new attorneys in our community that don't know about the HNWB, and to those that have visited but need some coaxing to come back and join or get more active.

Here are some of the plans we have made:

1. Monthly CLE / dinner. We will not change a lot about this – Sarah will continue to line up excellent speakers, and we will keep the CLE/dinner at the same day and time. However, we are looking at a different venue. This will likely affect the price.
2. Fall Promotion. We will do an event in the Fall, and likely one or two in the Winter / Spring. They will be lunch events, and they will be marketed to expand attendance. The first event will be an October 19 lunch. Roland Johnson, President of the Texas Bar Association will be the speaker.
3. Financial & Membership Report. We will do more reporting at the monthly meetings about the financial and membership numbers.

Thank you for a great year already. We look forward to improving our organization together!

September Monthly Meeting by Sarah Mueller

Clinton Gillespie, President of Buzzcraft Internet Marketing, is a digital marketing expert. Clients include law firms, national media personalities, elected officials, non-profit organizations, and service-oriented businesses.

Clinton lives in Northwest Houston, and he helps his clients incorporate digital marketing into their plans to attract more clients and accomplish other goals.

Clinton has consulted law firms about online marketing, and has seen them increase their contacts significantly over their more traditional marketing, such as yellow pages. The work he does for them includes setting up a presence on the internet, keeping content refreshed, exploring social media tools in advertising, and tapping into "free media" opportunities.

Clinton graduated from Marshall University and entered the field of digital marketing at its nascence over a decade ago, before it was considered by most marketers as a legitimate field of study and practice. He implemented a strategy for online newspapers to transition during these early years onto the internet with a focus on providing content that people will want to easily access.

He has lived in China, Taiwan, and France, and had clients, mostly in telecommunications, recruitment, and personnel fields, that he helped successfully launch one of the first global short messaging (texting) service and move completely to an international online strategy.

Call for Speakers for Future HNBA Meetings

If you have any suggestions for speakers or topics for future HNBA meetings, please voice your suggestions to Sarah Mueller at sarah@muellerattorneys.com. We are always looking for your suggestions. And thank you to all our prior speakers who have presented at prior HNBA meetings. Thanks to you our legal education is continually improving and expanding.

Legal Divas

Legal Divas Brown Bag Lunch will be held September 24th at the office of Jan Pickett. Jan's office is located at . Attendees are asked to bring a brown bag lunch .

Women attorneys of the Houston Northwest Bar Association get together for lunch on a monthly basis. It is usually the 4th Thursday of the month. If you are interested in attending contact Jan Pickett at Phone: 281-374-7684 or by email janpickettlaw@comcast.net or Beverly Gibson at bkgibsonlaw@bkgibsonlaw.com. You can also find the legal divas on Twitter! Follow the tweet!

Attention: Reserve your spot early. The Christmas Legal Divas luncheon will be held on Thursday, December 10, at noon at Champions Golf Club. The first 7 people who contact Beverly Gibson at bkgibsonlaw@bkgibsonlaw.com will be included in the reservation. Additional people will only be added if there is availability at the Club, which is extremely busy during December because of the beautiful decorations."

2009-2010 Officers

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We're on the Web!

www.HNBA.org

Membership Information for HNBA

Membership in the HNBA is open to all attorneys licensed by, and in good standing with, the State Bar of Texas. Meetings are held on the third Wednesday of each month at The County Line, a restaurant located at 13850 Cutten Road, Houston, TX 77069. The telephone number for County Line is 281-537-2454.

There is a \$7 members/ \$10 non-members food charge for each meeting as barbecue is served at the meeting. There is a social period from 5:30-6:00 pm. The continuing legal education period is from 6-7 p.m. Each meeting features a speaker which entitles the member to one hour of continuing legal education credit by the State Bar of Texas. Topics range from procedure and legislative changes to litigation and ethics. If you have questions about membership please contact the President.

Membership also includes a free web page and listing with the Lawyer Referral Service. If you have your own website, your HNBA web page will link to that website. Your picture will also be posted on the web page free of charge. If you have questions about your web page please contact the Webmaster for what to include.

To apply for membership please fill out the Membership Application and send your check for the annual dues of \$40 to the Treasurer. When your payment is received your web page and information will be added to the Find a Lawyer Service and Members pages unless you indicate otherwise.

ABOUT OUR ORGANIZATION



The Houston Northwest Bar Association was formed in 1985 to promote quality legal service for the public, offer professional education for it's members and encourage collegiality and camaraderie between attorneys that practice or live in northwest Harris County, Texas.

Since its creation, HNBA has served thousand of citizens in offering a directory of attorneys practicing in northwest Harris County and by providing information about alternative sources